

Tana Greene

CEO

*The Greene Group /
Road Dog Team*



Tana Greene is an industry innovator, award-winning business owner, accomplished author and motivational speaker.

The core of everything Tana stands for is about helping people. She has done so in business and her personal life and as recently noted in INC. Magazine, is all about creating a world of difference in people's lives. Tana co-founded and built The Greene Group, a national staffing corporation that operates in more than twenty states and places more than 10,000 temporary employees in transportation and light industrial. Most recently, she raised \$9 million in venture funding to launch Blue Bloodhound, an industry disrupter set to transform how hiring works in the conservative trucking industry. BBH is an online marketplace revolutionizing the trucking industry by connecting qualified truck drivers with motor carriers, posting immediate pay-by-the-run local and long-haul jobs throughout the United States. Together under Tana's leadership these Carolina companies are on track to hit \$80 million in revenue in 2017.

Tana's transparency about her life story, beginning with her adolescent years and moving through the motivation that propelled her to succeed, is a driving force for cultural excellence and culture in her companies. She is passionate about sharing her experience and knowledge and does so through speaking engagements and as an author of two books.

In her first book, *Creating a World of Difference*, Tana shares her philosophy and approach to business — to create a culture of engagement that results in high performance. The Greene Group foundation sets aside a portion of corporate profits to benefit employees of client companies.

Tana speaks regularly to audiences both about her approach to business and her experience with domestic violence. As a member of the Steering Committee to raise \$10 million dollars for a new women's shelter in Charlotte, she advocates on behalf of victims of domestic violence. She currently appears in numerous television, radio and print awareness ads for the education of domestic violence in the state of NC.

The Greene Group is currently placing emphasis and growing two of its core businesses, Road Dog Team and Blue Bloodhound. In addition to growing her own corporation, Tana is an active member of Women President's Organization and serves on boards for the Safe Alliance and The Employers Association.

Honors & Recognitions

Largest Woman Owned Business in NC
2015, 2014

Top 5000 Fastest Growing National Companies, INC Magazine
2017, 2016, 2015, 2014, 2008, 2007

50 Fastest Growing Woman Owned Companies, American Express
2017, 2016

Top 100 Fastest Growing Firms, American Staffing Association
2016

Best Places to Work, Monster
2016

